



MiChild.

Where Every Child is Known, Valued and Inspired.

Small Steps. **Giant Leaps.**



Contents.



Page 4

Welcome to MiChild

A message from Pauline and Adam



Page 5

Our Values

What drives everything we do



Page 7

Awards and Recognition

Our awards and Ofsted ratings



Page 8

Our Nurseries

14 settings across the North West



Page 10

MiChild Matters Framework

Our six pillars of child development



Page 12

A Day at MiChild

Outdoor learning, SEND and inclusion



Page 15

Safeguarding

Keeping your child safe



Page 16

Food and Nutrition

Fresh, nutritious meals every day



Page 17

Settling In

Family life at MiChild



Page 19

Fees and Funding

Practical information for families



Page 20

Our People

MiChild Culture and the Mi Learning Lounge



Page 22

Parent Testimonials

What our families say about MiChild



Page 24

Ready to start your MiChild journey?

A Message from Pauline and Adam.

Choosing the right nursery for your child is one of the most important decisions you will ever make as a parent. We understand the trust you place in us, and we do not take that responsibility lightly.

With over 45 years of combined experience in early years education, we have dedicated our careers to creating nurseries where every child feels safe, valued and inspired to learn. When we took ownership of MiChild in 2022, we made a promise: to build a nursery group where children are truly at the heart of every decision.

At MiChild, your child is never just a number. Our teams know every child by name, understand their needs, and celebrate their unique personality. We believe that when children feel secure and happy, they thrive.

From the moment you walk through our doors, you become part of the MiChild family. We are here to support you and your child throughout the entire nursery journey, from those first settling sessions right through to starting school.

Every child matters to us. It is a privilege to be part of their story.

Pauline and Adam Sage
Co-owners, MiChild Nurseries

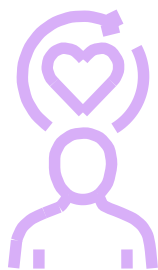


**'Where Every Child is
Known, Valued and
Inspired.'**

Small Steps. Giant Leaps.

What Drives Everything We Do.

Everything we do at MiChild is driven by a simple belief: every child deserves the very best start in life. Our values shape every decision, from the food we serve to the way we communicate with families.



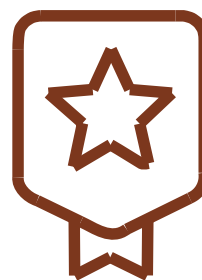
Passionate

We pour our hearts into what we do, every day.



Caring

Every child and family is treated with warmth.



Professional

High standards in everything, always.



Inclusive

Every child, every family, every background. Welcome.



Trustworthy

Honest, transparent and reliable. Always.



Recognised as One of the UK's Leading Providers.

MiChild has been recognised as one of the leading nursery providers in the UK, earning multiple prestigious awards that reflect our commitment to quality care and education.

Our Awards



Day Nurseries Top 20 UK Provider

2021, 2022, 2023, 2024, 2025, 2026

Voted by parents and professionals, placing MiChild consistently among the best nursery groups in the country.



National NMT Nursery Awards Nursery Personality of the Year

2024

Celebrating outstanding individual leadership and contribution to the early years sector.



National NMT Nursery Awards Best Community Nursery

2023

National recognition for our role at the heart of the communities we serve.



National NMT Nursery Awards Room Leader of the Year

2021

Celebrating the exceptional practice of our team members.



Quality Assured and Food Hygiene Rated

Across all settings by the
Environmental Health Office



*All nurseries rated Good by Ofsted



Ofsted Ratings

Ofsted is the Office for Standards in Education, Children's Services and Skills, the independent body responsible for inspecting and regulating early years settings across England.

As the inspection framework transitions from traditional grading to a new scorecard-based assessment system, we remain committed to meeting and exceeding the highest standards of care and education. Our dedication to continuous improvement means regular internal audits, peer observations, and ongoing professional development for every member of staff.

*All MiChild nurseries that have been inspected are currently rated Good by Ofsted. One recently registered setting, Little Thornton is awaiting its first inspection.

14 Nurseries Across the North West of England.

With 14 nurseries across the North West of England, MiChild is never far from your family. Our settings span three regions: Cheshire, Greater Manchester and the Blackpool and Fylde Coast. Each nursery is unique, but all share the same commitment to outstanding care, safety and education.



14 Nurseries * 3 Regions * North West England

Our Nursery Locations.

Find Your Nearest Nursery

We would love to welcome you and your family to your local MiChild nursery.

Call us free: 0800 307 0155 / Email: enquiries@michild.group



Visit **daynurseries.co.uk** or scan the QR code to to see our latest review score for each nursery.



Blackpool & Fylde Coast

Nursery Name	Location	Postcode	Ofsted Rating
Little Angels Nursery	Blackpool	FY3 9NL	Good Provider
Meadow Nursery	Blackpool	FY3 9HH	Good Provider
Highfield Nursery	Blackpool	FY4 2HG	Good Provider
Newhouse Nursery	Blackpool	FY4 4JN	Good Provider
Moorevilla Nursery	Blackpool	FY4 5HJ	Good Provider
Little Thornton Nursery	Thornton Cleveleys	FY5 5HQ	Registered

Greater Manchester

Nursery Name	Location	Postcode	Ofsted Rating
Echoes Nursery	Manchester	M1 7DG	Good Provider
Sunbeams Nursery	Atherton	M46 9DF	Good Provider
Teddies Nursery	Oldham	OL1 2BA	Good Provider
Beal Vale Preschool	Oldham	OL2 7SY	Good Provider
Oberlin Street Nursery	Oldham	OL4 3ET	Good Provider
The Village Nursery	Oldham	OL4 5DG	Good Provider
Stepping Stones Nursery	Stockport	SK7 5BA	Good Provider

Cheshire

Nursery Name	Location	Postcode	Ofsted Rating
Heathside Nursery	Weston, Runcorn	WA7 4QR	Good Provider

The MiChild Matters Framework.

MiChild Matters is our bespoke child development framework. It was created by our practitioners and managers to ensure that every child in our care receives a rich, purposeful learning experience, tailored to their age and stage of development.

A curriculum in early years is the carefully planned framework that guides what and how children learn during the most critical stage of their development. MiChild Matters is aligned with the prime and specific areas of learning set out in the Early Years Foundation Stage (EYFS) statutory framework, and draws on the non-statutory guidance of Birth to Five Matters and Development Matters.

Rather than using textbook language, MiChild Matters is written in a child's voice. It recognises that every child is unique, and it gives parents a clear, jargon-free understanding of what their child is learning, why it matters, and how our team supports their progress.

The framework follows the prime and specific areas of learning set out in the Early Years Foundation Stage, organised into six pillars instead of seven (combining areas where natural overlap occurs). Each area is written by age range, from 0 to 12 months right through to preschool, with achievable learning goals that make sense for each stage.



Every child is supported across all six areas to reach their full potential.

Our Areas of Development.



1. Independent Individual

Your child will grow in confidence and learn to do things for themselves. From putting on their own coat to making choices about their play, we nurture independence at every stage.



2. Confident Communicator

Your child will develop strong communication skills through stories, songs, and meaningful conversations. We encourage every child to express their thoughts, feelings, and ideas.



3. Motivated Mover

Your child will explore movement through active play, climbing, dancing, and outdoor adventures. Physical development builds strength, coordination, and a lifelong love of activity.



4. Marvellous Mathematician

Your child will discover the world of numbers, shapes, and patterns through everyday play. From counting steps to sorting objects, mathematical thinking is woven into every experience.



5. Self-Aware Super-Hero

Your child will learn to understand their own emotions and build positive relationships with others. We help children develop empathy, resilience, and the confidence to be themselves.



6. Logical Learner

Your child will develop curiosity and critical thinking through exploration and investigation. We encourage questions, problem solving, and a natural love of discovery.

③ **What This Means for Parents:** Through MiChild Matters, parents gain real knowledge about their child's development. You will understand what your child is working towards, why our practitioners use specific teaching methods, and how progress is being made. All of this is communicated using the voice of a child, making it accessible and meaningful for every family.

A Day in the Life at MiChild.

Every day at MiChild is carefully planned to provide a balance of learning, play, rest, and nourishment. Here is what a typical day looks like for your child.

7:30am: Arrival and Breakfast

Your child is greeted warmly by their key person.
Parents are invited in to share any key messages.
Breakfast is served until 9:00am.

10:00am: Outdoor Play

Children head outdoors for exploration, nature play,
and physical activity.

12:00pm: Rest and Quiet Time

Younger children nap while older children enjoy
calming activities, stories, and quiet play.

2:00pm: Afternoon Adventures

More activities, outdoor time, and focused learning.
Community outings to local parks and spaces.

5:00pm: Winding Down

Calm activities and preparation for home time. Key
messages shared with families at pickup.



9:00am: Morning Activities

A rich variety of planned and child-led activities,
guided by the MiChild Matters Framework and your
child's interests.

11:00am: Lunch

Freshly prepared, nutritious meals cooked on site.
Mealtimes are a learning experience, building
independence and social skills.

1:30pm: Afternoon Snack

Healthy snacks to refuel for the afternoon ahead.

3:30pm: Tea Time

A light meal to see children through until home time,
freshly prepared on site.

6:00pm: Home Time

A warm handover as your child's key person shares
the highlights of the day.

Outdoor Learning.

At MiChild, children go outdoors at least twice every day, regardless of the weather. Having their wetsuits and wellies ready so that rain, wind, or cold never stands in the way of exploration and discovery.

Our outdoor environments are designed to inspire. Children explore nature, tend vegetable patches, observe wildlife, and learn through hands on experiences in the fresh air. Learning extends beyond the nursery gates too, with regular outings to local parks, school fields, and community spaces.

We are working towards the Green Flag sustainability agenda, teaching children about mindful energy use, water conservation through water butts, and growing their own food.



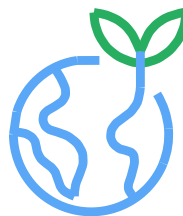
Nature Exploration

Vegetable patches, wildlife observation, hands on discovery



All Weathers

With their wet suits and wellies at the ready, rain never stops play



Green Flag

Sustainability agenda: energy, water conservation, growing food



Community Outings

Local parks, school fields, and community spaces

SEND and Inclusion.

Every child is welcome at MiChild, regardless of their needs, background, or abilities. We are proud to be an inclusive nursery group where diversity is celebrated.



Our SENCO Approach

Every nursery has a trained Nursery SENCO (Special Educational Needs Coordinator) who works closely with your child's key person. Baseline assessments are completed within the first four to six weeks, followed by a communication and language assessment at 12 weeks. This allows us to identify emerging needs early and put targeted support in place.

We work in partnership with speech and language therapists, early help teams, occupational therapists, dietitians, and portage services to ensure every child receives the support they need. Where appropriate, we collaborate with local authority SEND inclusion officers and can support the process towards an Education, Health and Care Plan (EHCP).

Multicultural and Multilingual

Our nurseries are truly multicultural. One of our settings has 47 spoken languages among its families. We use visual aids, flashcards, dual-language storybooks, and staff who speak multiple languages to ensure every family feels welcome and understood.



Keeping Your Child Safe.

Your child's safety is our absolute priority. It underpins everything we do, from the way we recruit our staff to the way we manage our buildings. At MiChild, safeguarding is not just a policy; it is our culture.



Safer Recruitment

Every member of staff undergoes thorough screening and vetting before they join our team. We follow strict safer recruitment practices to ensure only the right people work with your children.



Training Before Entry

All staff complete comprehensive safeguarding training before they are permitted to enter any nursery room. No exceptions.



Ongoing Training

Regular safeguarding updates are delivered through staff meetings, ensuring our teams are always up to date with the latest government legislation and local authority guidance.



CCTV Monitoring

All MiChild nurseries have CCTV cameras throughout the building, providing continuous monitoring and an additional layer of security.



Electronic Door Entry

All MiChild nurseries are fitted with electronic door entry systems, ensuring controlled access to the building at all times.



Mobile Phone Policy

Staff mobile phones are signed in and signed out at every shift. Personal devices are never permitted in nursery rooms.



iPad Security

Nursery iPads are checked and cleared daily, with search restrictions in place. These devices are used solely for educational and observation purposes.



Continuous Auditing

We conduct regular monitoring and auditing across all buildings to ensure our high standards are maintained every single day.



Paediatric First Aid

Every member of staff holds a valid paediatric first aid qualification, with annual refresher training that exceeds the legal requirement.



Food, Nutrition and Hygiene.

At MiChild, mealtimes are much more than just eating. They are an opportunity to learn, socialise, and develop healthy habits that last a lifetime.



Our Food Promise

Fresh meals cooked on site daily, single source supplier, two six-month rolling menus with three week rotation, covers breakfast, lunch, snack and tea, low sugar and low salt, strictly nut-free, catering for all dietary requirements (halal, dairy-free, lactose-free and more)



Allergy Management

Every child with an allergy has a dedicated risk assessment and health care plan. Colour-coded system: **red plates for allergies**, **amber for intolerances and preferences**, **green for general diets**. Food prepared separately with different utensils. Named plates with allergen labels used.



Mealtimes as Learning

Children develop independence by progressing through age-appropriate utensils, practising self-serving, and using a knife by preschool age. Regular cooking classes with recipes and take home bags shared with families.

Family Life at MiChild - Settling In.

We understand that leaving your child for the first time can be emotional. That is why we have developed a thorough settling in process designed to build trust, security, and a strong bond between your child and their key person.



Step 1: First Visit

You and your child visit the nursery to meet the manager and your child's key person. This is your chance to ask questions and see the environment.



Step 2: All About Me

Together with your key person, you complete an 'All About Me' document capturing everything that makes your child unique: their routines, preferences, comforts, and needs.



Step 3: Settling Sessions

A minimum of five settling sessions, gradually increasing in duration. Your child builds familiarity with their room, their key person, and their new friends.



Step 4: Mealtime Session

At least one settling session takes place during a mealtime, so you can see how meals work and your child can experience this important part of the day.



Step 5: First Full Day

When your child is ready, they enjoy their first full day. Your key person will keep you updated and share how they are getting on.

- ③ The 'All About Me' document travels with your child throughout their nursery journey. Whenever they move to a new room, a fresh document is completed with their new key person, ensuring continuity and understanding at every transition.

Staying Connected: The Family App.

Communication is at the heart of our partnership with families. Through the Family app, you will receive regular updates on your child's learning and development:



Weekly Snapshots

In the moment snapshot observations linked to the MiChild Matters Framework



Monthly Observations

In depth observations from your child's key person



Termly Assessments

Tracking your child's development progress and celebrating their achievements



Managing Fees and Funding

You can view and pay invoices, link your Tax Free Childcare account, and make payments by credit or debit card, all in one paperless platform.



Fees, Funding and Practical Information.

Your child may be entitled to funded childcare hours through the government. MiChild accepts all funded places, and our nursery managers can guide you through the options available to your family.

Your Guide to Childcare Funding



Universal Entitlement (All Families)

All children aged three and four are entitled to **15 hours** of funded early education per week, regardless of your income or working status. This begins the term after your child turns three.



Extended Entitlement (Working Families)

If you are a working parent, you may be eligible for up to **30 hours** of funded childcare per week for children aged nine months to four years.

Eligibility begins the term after your child reaches the qualifying age. Both parents (or one parent in a single parent household) must be earning the equivalent of at least 16 hours per week at National Minimum Wage, with an adjusted net income below £100,000 per year.



Flexible Funding Sessions

Each of our **14 nurseries** offers flexible funding sessions tailored to local families. Speak directly with your nursery manager, who can explain the sessions available at your chosen setting and help you make the most of your funded entitlement.



Non-Funded Sessions and Fees

For sessions beyond your funded hours, parents can book additional sessions. Non-funded sessions are payable **calendar monthly in advance**. A registration fee applies for families accessing sessions above their funded entitlement; no registration fee for funded only families. Each nursery publishes its own fee sheet, reviewed annually.



Tax Free Childcare

Working parents may be eligible for Tax Free Childcare. For every **£8** you pay into an online childcare account, the government adds **£2**, giving you up to **£2,000 per child per year**. Payments are accepted through the Family app and can be used alongside funded hours.



Meals and What Is Included

For non funded sessions, **all meals are included** (breakfast, lunch, snack, tea, plus water, milk and activities). For funded only sessions, a small voluntary meal charge applies.



Managing Fees Through Family

All billing and invoicing is managed through the **Family app**. View invoices, make payments by card, and link your Tax Free Childcare account. Fully paperless.

① **Important:** Funded hours are provided for 38 weeks of the year. Families have the flexibility to stretch funding across 52 weeks (fewer hours per week) or take it term time only. The total number of funded hours remains the same. To find out whether you are eligible, visit: beststartinlife.gov.uk/eligibility-checker

Behind Every Great Nursery Is A Great Team.

Behind every great nursery is a team of dedicated, passionate professionals. At MiChild, our people are our greatest strength. We invest in them, celebrate them, and create a workplace where they can thrive.

A Family Culture

MiChild is not a faceless chain. Our staff are recognised as individuals, valued for their unique skills, and supported by visible leadership that is actively involved in nursery life. Staff surveys consistently show a strong commitment to the MiChild brand, and our team retention reflects a culture where people feel they truly belong.

The Mi Learning Lounge

We believe that well trained staff deliver the best outcomes for children. That is why we have invested in two dedicated training rooms (at Moorevilla in Blackpool and Stepping Stones in Stockport) where our teams receive regular, face-to-face professional development.

Training is delivered by our Quality and Early Years Manager and covers a wide range of topics:

- SEND training and inclusive practice
- Exploring the Outdoors
- Promoting Positive Behaviour
- Curriculum Training (MiChild Matters Framework)
- Working with Babies



What Our Team Say.

“

I have been with MiChild 5 years now and the support and guidance has been unmatched. Adam, Pauline and the senior team treat us like family, always checking in and asking if we need anything and what more they can do.

Being able to progress in such a fantastic company has been a blessing.

Having internal and external training provided with the staff and children at the heart of everything, providing care and better understanding on how we can grow. Having a quality manager to give you ideas on how best to improve and adapt environments and making our visions come to life always striving us to do better within our job roles. I have experienced first-hand the love and support for our well-being and how making such a small difference can impact the staff and how they can thrive when supported. Having well-being days, weekly and monthly check ins and a well-being rep within each setting to be there for day-to-day support or just check in when you're needing a chat! Working for the company is a privilege that we get to do everyday and with such a supportive team we can achieve anything.

Staff Member, Highfield Nursery

“

Working for MiChild is a positive experience, MiChild places a strong emphasis on staff well-being and ensures that support is always available whenever it's needed even if it's just a listening ear. This creates a reassuring and inclusive environment where I feel valued as part of the team. MiChild is also very committed to professional development, they encourage growth and progression which then provides opportunities within the nursery for personal development. Personally, they helped me in building my confidence and made me a strong leader, they also supported in developing my skill set further. MiChild have so much ambition for me personally, and I have progressed within MiChild to a role which I love and I could not ask for anything more from them. They really nurture you and look after you like family and I would not be where I am today without them. MiChild has a big passion for the company, staff, parents and the children. I would not work for another nursery group after my experience with MiChild and I am proud to be part of the MiChild team.

Staff Member, Moorevilla Nursery

“

Working at MiChild has been an incredibly rewarding journey for me. Starting out and progressing to my current role as Third in Charge, I've felt consistently supported every step of the way. The encouragement, training opportunities, and belief from my setting Manager and MiChild who have helped me grow both professionally and personally. It's a place where you're truly valued, and that support makes a real difference, not just for staff, but for the children we care for every day.

I'm proud to be part of a nursery group where I can continue to develop, contribute, and thrive.

Staff Member, Meadow Nursery

”

What Our Families Say.

Do not just take our word for it. Here is what MiChild families have to say about their experience. We are proud to be rated among the Top 20 UK nursery providers on Day Nurseries year after year. You can also visit Day Nurseries or Google to read hundreds more reviews from MiChild families.

“ As foster carers, finding the right nursery was so important to us, and we couldn't be happier with the care our child has received over the past two months. She has settled in beautifully and is always excited to go each morning, which means so much to us. We've seen a real boost in her confidence and language skills, and the regular updates are incredibly reassuring. The staff are kind, understanding, and truly lovely to deal with. We feel very grateful to have found them.

**Foster Parents,
Echoes Nursery**

“ We visited a number of nurseries when choosing childcare, but none stood out in the way Moorevilla did. In fact, we knew on the drive home from our visit that it was the right place for our daughter. Our eldest, Polly, absolutely loved her time at nursery and still speaks about it fondly. She often mentions staff members like Nessa and Wendy, who are both a real credit to Moorevilla and clearly made a lasting impression on her. Following such a positive experience with our first daughter, we had no hesitation in choosing Moorevilla again for our second child. Harriet is currently in her third year at the nursery and cherishes her time there. The staff are knowledgeable, supportive, and take the time to set individual targets for each child. It's clear they genuinely care about every child's development. Both of our daughters have thrived and grown in such positive ways thanks to the dedication and care of the practitioners at the nursery.

Parent, Moorevilla Nursery

“ My little boy has been attending Heathside Nursery for the past three years, and as a family we have never looked back, we knew we had made the right decision from the moment we went for our first look around. The staff team looked happy and showed us clear leadership structure and showed very high levels of compassion and commitment towards the children. The Nursery showed a clear vision throughout, creating a warm, safe, inviting nurturing environment, and the unique outdoor garden spaces were breathtaking, which to us as parents was a strength, as it clearly shows that the team would have my little boy's best interests at heart. Since starting his journey at the setting, it has been amazing, the curriculum they have implemented to support children's learning is remarkable. My little boys' developments have gone from strength to strength, and it is evident that Heathside Nursery knows how to provide the quality care and learning to allow my little boy to reach his milestones and prepare him for the best start towards his future in life. As a parent it is reassurance that the team show passion and dedication towards the children, as they are always willing to up-skill their knowledge through training, and changing their room environments to ensure that all children's interests and needs are listened to, and they allow the children the opportunities to shine and be proud of their achievements. After three years, it's clear to me that Heathside are not just a nursery, it's a family community. It's full of people who really care about giving children the best possible start, and we are so grateful for everything that they do for our little boy. We cannot recommend this setting enough, it has been such an amazing journey not just for our little boy, but for us all as a family.

Parent, Heathside Nursery

Love our nursery? We'd love your feedback:

Your kind words mean the world to our team and help other parents make the best choice for their little ones. If your child is loving their time with us, scan the QR code to share your MiChild experience on daynurseries.co.uk.

Thank you for being part of our family!





Ready to Start Your MiChild Journey?

We would love to welcome you and your family to MiChild. Arranging a visit to your nearest nursery is simple:



Call or Enquire Online

Give us a call on our free number or fill in the enquiry form on our website. Our friendly team will be in touch to discuss your needs.



Visit Your Nearest Nursery

We will arrange a personal show round at a time that suits you. Come and see our nurseries for yourself, meet the team, and ask any questions you have.



Meet the Team and See the Setting

Experience the MiChild difference first hand. See our inspiring environments, meet the people who will care for your child, and feel the warmth of our family culture.



Call Us Free
0800 307 0155



Email
enquiries@michild.group



Visit
michildnurseries.co.uk

Adventure Begins Here

Every child deserves a nursery where they are truly known, genuinely cared for, and inspired to discover the world around them. That is exactly what you will find at MiChild.

Scan the QR code to our enquiry page and we look forward to welcoming your family. Where Every Child is Known, Valued and Inspired.



MiChild.

Small Steps. **Giant Leaps.**